



OWASP AppSec
CALIFORNIA

JANUARY 30-31, 2018 in Santa Monica, Ca

SPONSORSHIP OPPORTUNITIES

Join us on the beach and increase your company's exposure

NOTE: OWASP Corporate Sponsors get a 15% Discount

Early Bird Special: Sign up and Pay BEFORE Nov 1 & get a 10% Discount

EXPO SPONSORSHIPS

Diamond Sponsorship (3 available) \$14,900

- 1) *5 Minute speaking opportunity to address the entire audience*
- 2) *First choice of prime booth location at the Conference*
- 3) *Capture attendee contact information with lead scanners*
- 4) *Your marketing materials and giveaways in every conference bag*
- 5) *A sponsor table at one of the host chapters' monthly meetings*
- 6) *A 6-foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 7) *Signage with your company logo at Registration, Opening Reception, and the Opening Keynote*
- 8) *5 complimentary full conference passes*
- 9) *Your logo, linked to your homepage, and marketing write-up on the Conference website for 12 full months*
- 10) *20% discount off of any other Sponsorship*
- 11) *30% discount off registration to send to your prospects and clients*
- 12) *Acknowledgement in all e-mail blasts leading up to the Conference*
- 13) *You agree to provide raffle prize worth at least \$100*

Platinum Sponsorship (5 available) \$11,500

- 1) *First choice after Diamond of prime booth location at the Conference*
- 2) *Capture attendee contact information with lead scanners*
- 3) *Your marketing materials and giveaways in every conference bag*
- 4) *Signage with your company logo at Registration*
- 5) *A 6-foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 6) *3 complimentary full conference passes*
- 7) *30% discount off a sponsor table at one of the host chapters' monthly meetings*
- 8) *Your logo, linked to your homepage, and marketing write-up, on the Conference website for 12 full months*
- 9) *20% discount off of any other Sponsorship*
- 10) *20% discount off registration to send to your prospects and clients*
- 11) *Acknowledgement in all e-mail blasts leading up to the Conference*
- 12) *You agree to provide raffle prize worth at least \$50*

Gold Sponsorship \$9,900

- 1) *Choice after Diamond and Platinum of prime booth location at the Conference*
- 2) *Capture attendee contact information with lead scanners*
- 3) *A 6-foot table and two chairs to exhibit your solutions and services to decision makers and buyers*
- 4) *2 Complimentary full conference passes*
- 5) *Your logo, linked to your homepage, on the Conference website for 12 full months*
- 6) *10% discount off of any other Sponsorship*
- 7) *Acknowledgement in all e-mail blasts leading up to the Conference*
- 8) *You agree to provide raffle prize worth at least \$50*

SOCIAL EVENT SPONSORSHIPS

Social event sponsorships are a highly creative way for companies to generate exposure to all AppSec attendees by having **your company logo and marketing write-up displayed on signs** at your sponsored event.

Opening Reception Party the night of the first day (3 available) \$3,000

- 1) *You meet and greet all the attendees at the exciting opening reception*
- 2) *A 6-foot table at the reception to exhibit your solutions and services to decision makers and buyers*
- 3) *Your company logo displayed on signs at your sponsored event*
- 4) *3 complimentary full conference passes*
- 5) *Your logo, linked to your homepage, on the AppSec website for 12 full months.*
- 6) *Acknowledgement in all e-mail blasts (to our full mailing list) leading up to AppSec*
- 7) *You agree to provide raffle prize worth at least \$50*

Lunch sponsor: (2 available) \$1,800

- 1) *Your company logo displayed on signs at your sponsored event*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Breakfast Sponsorship (2 available) \$1,200

- 1) *Your company logo displayed on signs at your sponsored event*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Coffee Sponsorship (2 available) \$1,200

- 1) *Your company logo displayed on signs at your sponsored event, throughout the day*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

A LA CARTE SPONSORSHIP OPPORTUNITIES

Conference Bags Sponsorship: .. (2 available) \$2,500

- 1) *Your company name & logo opposite the AppSec California logo on each attendee conference bag*
- 2) *Your marketing materials and giveaways in each bag*
- 3) *Two complimentary full conference passes*
- 4) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 5) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Lanyards Sponsorship (1 available) \$2,000

- 1) *Your name on every lanyard you provide, holding all the conference badges*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*
- 3) *Acknowledgement in all e-mail blasts (to our full email list) leading up to the Conference*

Conference Bags Supporter: \$1,000

- 1) *Your literature and giveaways in every attendee conference bag*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*

Other Sponsorship Opportunities: You will get exposure to all AppSec attendees

- 1) *Your company logo displayed on signs at your sponsored event*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*

Track sponsor: .. (4 available) \$1,200 each

Keynote sponsor: .. (3 available) \$1,200 each

Branded Item Sponsorship: You supply your branded items for all the conference bags

Notepads sponsor: (2 available) \$900

Pen sponsor: (2 available) \$900

Hand Sanitizer sponsor: (2 available) \$900

Wireless sponsor: .. (1 available) \$700

- 1) *Your company logo displayed on signs*
- 2) *Your logo, linked to your homepage, on the Conference website for 12 full months.*

Visit our conference website: 2018.appseccalifornia.org

To become a sponsor, please contact:

Kelly Santalucia

Membership and Business Liaison

OWASP Foundation

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